Understand Sustainability Goals
• Reduce virgin petroleum-based plastics
• Eliminate plastic waste
• Create sustainable designs
• Reduce carbon footprint
• Design for sustainability and lightweighting
• Create circular economies

Validate Sustainable Solution
• Achieves performance and regulatory requirements
• Meets cost targets
• Develop sourcing strategy
• Obtain certifications

Map Goals To Application Needs
• Evaluate sustainable materials
  • TPE alternative for legacy materials
  • TPE with sustainable content
• Improve product design
• Optimize processes
• Set up recycling programs

Deliver Sustainable Results
Provide custom solution that meets
• Cost targets
• Performance requirements
• Regulatory needs
• Sustainability certifications